

Hi I'm Trev, Manager of Digital ID Design Department.

We understand that choosing the right features for your membership cards can be tricky, but that's why we're here to help you.

Let's start with the basic, the size.

The most popular size that our membership cards come in the standard CR80, this is the same size as you're credit cards and these roughly measure around 86 x 54 mm and will easily fit in to any standard card holder.

Key fobs are also another popular choice; these typically measure around 50 x 30 mm and are slotted for use with key rings making them easily assessable to your customers.

Ok, enough about the size let's talk about technology.

Magnetic stripes are one of the most common features for membership cards. A magnetic stripe is used to store information that can then be read by a physical contact card reader simply by swiping. They do need to be encoded; this can be done by you or us.

Another popular choice for membership cards is barcode printing which includes number printing; these are placed under the barcode as a failsafe in case you experience any difficulties with your card reader. All your user has to do is place their card under a barcode scanner.

And last but not least is Mifare, always a popular choice with all kinds of cards. Mifare is a contactless smart card technology used for access control, cashless vending and many more applications. With a Mifare Card all the holder has to do is wave their card in front of the card reader.

Moving on, let's talk about what thickness will best suit your membership cards.

Our number one choice for membership card thickness is 760 micron. This is the same thickness as your credit card. The 760 micron is suitable for all technologies unlike the 420, 560 and the 690 micron thicknesses which are not compatible with Mifare Technology.

But the 690 micron is an attractive option if you're looking for something a little bit different. This card, although it doesn't accept Mifare technology accepts just about everything else.

Ok, that should be just about everything you need to know to choosing the right options for your membership cards. If you're still unsure, don't worry we're more than happy to talk you through the process.



Visit our membership card page here:

<https://www.digitalid.co.uk/printed-plastic-cards/membership>

Contact us:

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